

● **June 19**
Reading Day



Read & Grow
Think & Gain Wisdom

80th READING CELEBRATIONS

30th

National Reading/Digital Reading Day Celebrations 2025

Dear friends,

The internationally acclaimed popular library movement, organized by P.N. Panicker taught Malayalis to read and write. This movement was initiated at Ambalappuzha, Kerala on September 14, 1945 which is now celebrating its 80th anniversary.

As a tribute to P.N. Panicker, the tall personality of the library movement, the Government of Kerala Cabinet, under the leadership of Chief Minister E.K. Nayanar, announced June 19, 1995 as the Day of Reading and celebrated the same in all educational institutions of the state to spread the message of Reading for Development to popularise and practice the slogan "Vayichu Valaruka" preached and practiced by P.N. Panicker.

Shri. Narendra Modiji, Hon'ble Prime Minister of India visited Kerala and inaugurated the 22nd P.N. Panicker Reading Day Celebrations and made it as a national movement that encompassed digital reading also. Now the movement has spread to all the 28 States and 8 Union Territories of the country and 9 foreign countries. The dedicated work of the P.N. Panicker Foundation, with the message of reading and development, could reach 400 million population of the country.

The 30th anniversary of reading day celebrations will be organized during the year 2025 and the 80th Reading celebrations will also be organized during these days.

A year-long programme has been planned in all the 737 district headquarters of the country under the leadership of District Collectors.

National quiz, elocution, painting competitions, debates, poetry recitation etc. as well as 7370 development seminars will be organized throughout the country. 100 teachers and knowledge workers will be honoured during this time with the P.N. Panicker Award.

We invite you to participate in this event and strengthen this movement to make India a knowledge based country.



PN PANICKER FOUNDATION

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FEW OF THE ACTIVITIES



Present a Book instead of Bouquet in all public function by emulating the practice of P.N.Panicker Foundation to inculcate reading habit and book mindedness among the masses
Shri. Narendra Modi in MANN KI BAAT episode 25th June 2017



Dr. Manmohan Singh, Hon'ble Prime Minister of India launching the Total e-Literacy project on 4th January 2014 at the colourful function at Kanakakkunnu Palace, Trivandrum



His Excellency the President of India Sri. Pranabkumar Mukherjee on the occasion of flagging off the 9th Jan Vigyan Yatra organized by P.N. Panicker Foundation



Hon'ble Rashtrapatii Shri. Ramnath Kovind along with his family Governor of Kerala Shri. Arif Mohammed Khan Chief Minister of Kerala Shri. Pinarayi Vijayan former Deputy Chairman of Rajya Sabha Prof. P.J. Kurien former MP Shri. Pannian Ravindran, P.N.Panicker Foundation Vice Chairman Shri. N. Balagopal in front of the Statue after the unveiling ceremony of P.N.Panicker statue



Speech by her Excellency the President of India Smt. Pratibha Devisingh Patil at the inauguration of the closing ceremony of the centenary celebrations of Shri. P.N.Panicker on 13th August 2010



Chief Minister Kerala Shri. Pinarayi Vijayan inaugurating one of the Reading Month celebrations at Trivandrum



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80th Reading Celebrations
30th National Reading/Digital Reading Day Celebrations 2025

ORGANISATION OF
‘ONE LAKH READING SADHAS’ ACROSS THE COUNTRY

Few of the suggested programmes on Reading related activities

1. Reading day begins on 19th June in all schools with a Reading Day Pledge in the school assembly (copy enclosed) (in CBSE schools which are opening during July. The Reading Pledge can be organized during the first week of school re-opening).
2. Online-Offline Quiz competition for children to encourage reading
3. Painting and Drawing competitions for the children of LKG, UKG and Primary classes (on-line, off-line)..
4. Various programme have to be organized in schools and villages to promote reading through art forms.
5. Art competition in schools.
6. Padha Yatras and science processions to proclaim the greatness of reading.
7. District level inauguration in each districts on reading day celebrations with the participation of Ministers, Local MLAs, MPs, District Collectors etc.
8. Reading Day proclamation processions/Padha Yatras in all districts.
9. Organization of seminars and workshops at the district level on the topic of ‘Reading for Development’.
10. Organization of small and large book exhibitions in all districts.
11. Debate shall be organized inviting famous writers in schools.
12. Establish P.N. Panicker reading corners in schools with minimum 50 books.
13. Small and large awareness programmes against alcohol and drugs.

14. Organization of 'Mass Run' with the participation of youth under the banner 'Read and Grow'.
15. Organization of Street plays written by children with contemporary relevance.
16. The group of children are invited to discuss on famous books read by them.
17. Discussions with literary and cultural leaders on topical issues will be organized at Thiruvananthapuram at 4 pm every day for 30 consecutive days from June 19 to July 18 at Poojappura Aksha Guru Sannidhi below the P.N. Panicker Statue unveiled by Rashtrapatiji Shri. Ramnath Kovind.
18. National seminar on financial literacy, universalization of education, tribal digital payment, skill development for employability enhancement, environment and society in Trivandrum, the capital city of Kerala.
19. Organizations of the Knowledge/Resource Centres.
20. Entrepreneurial awareness classes shall be conducted with the Gandhian dictum, 'Every home a Production Centre).
21. Word competitions to develop good vocabulary in English and local languages.
22. Organizations of Skill Development Training programmes.
23. Honoring the best Teachers of the school.
24. Competitions on Poetry recitations.
25. Introducing Govt. Scholarships available among academic excellent students.
26. Various opportunities to have better learning for employable skills after 10th class.
27. Familiarizing the children with innovative courses to get a good jobs after schooling.
29. Familiarizing NSQF courses of NSDC.
30. Awareness meetings on the applications of Artificial Intelligence, Robotics, Internet of things etc.

Educate ! Empower ! Excellence !



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READING DAY PLEDGE

Today I stand and pledge with full faith of my ability to grow through reading and discussions. I pledge to promote the development of my country, Bharat, through judicious reading of books, as well as digital reading, and through right action. I shall read books and practice digital reading, for knowledge as well as technological empowerment. I shall shine the light of knowledge gained, to solve the problems I face as well the challenges that affect my country.

I realize that today we face multiple challenges, be it corruption, substance abuse, or environmental problems. I shall make reading a habit and be a solution to these challenges. I shall ensure best compliance to the legal framework of my country and shall strive for a secure and secular atmosphere. I shall strive to raise high, the value of knowledge, and the pride of my country with my thoughts, words and deeds.



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रीडिंग डे शपथ (पढ़ाई दिवस शपथ)

आज मैं पहल करता हूँ/ करती हूँ और पूर्ण विश्वास के साथ यह शपथ लेता हूँ/ लेती हूँ कि पढ़ने और चर्चाओं के माध्यम से मैं अपनी क्षमताओं को पूर्णरूप से विकसित करूँगा / करूंगी। मैं शपथ लेता हूँ/ लेती हूँ कि उचित पुस्तकों तथा डिजिटल पुस्तकों को पढ़कर उन पर उचित प्रतिक्रिया के द्वारा अपने देश भारत के विकास की सहभागी बनूँगा / बनूंगी। मैं ज्ञान तथा तकनीकी सशक्तिकरण के लिए डिजिटल किताबें पढ़ूँगा / पढ़ूंगी तथा डिजिटल रीडिंग का अभ्यास करूँगा / करूंगी। मैंने जो ज्ञान प्राप्त किया है उसके प्रकाश से मैं अपनी समस्याओं और देश को प्रभावित करने वाली चुनौतियों के समाधान के लिए हमेशा प्रयास करूँगा / करूंगी।

मुझे एहसास है कि आज हम अनेक प्रकार की चुनौतियों का सामना कर रहे हैं, जैसे भ्रष्टाचार, मादक द्रव्यों का सेवन इत्यादि। मैं पढ़ने को एक आदत बनाऊँगा / बनाऊंगी और इस तरह उसे इन चुनौतियों को हल करने का निरंतर प्रयास करूँगा / करूंगी। मैं अपने देश के कानूनी ढाँचे के सर्वोत्तम अनुपालन को सुनिश्चित करूँगा / करूंगी और देश में एक सुरक्षित और धर्मनिरपेक्ष माहौल के लिए प्रयास करूँगा / करूंगी। मैं अपने विचारों, शब्दों और कार्यों से अपने देश के ज्ञान और गौरव को और भी ऊँचा उठाने का प्रयास करूँगा / करूंगी।



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“വായനദിന പ്രതിജ്ഞ”

“ഞാൻ, വായിച്ചു വളർന്ന്, ഭാരതത്തിന്റെ അഖണ്ഡതയും, സംസ്കാരവും ഉയർത്തുവാൻ വേണ്ട പ്രവർത്തനങ്ങളിൽ സജീവമായി പങ്കുചേരും. തീവ്രവാദത്തിനും, മതമൗലികവാദത്തിനുമെതിരെ പ്രതികരിക്കുകയും, മദ്യം-മയക്കുമരുന്ന്, സ്ത്രീകൾക്കെതിരായ അതിക്രമങ്ങൾ തുടങ്ങിയവയ്ക്കെതിരെ ചിന്തിക്കുകയും പ്രവർത്തിക്കുകയും ചെയ്യും. വിനാശകരമായി വളർന്നുവരുന്ന അഴിമതിയും, അനീതിയും തുടച്ച് നീക്കുവാൻ കഴിയുന്നവിധം പരിശ്രമിക്കും.

ഭാരതത്തിലെ നിയമവ്യവസ്ഥകൾ ശരിയാക്കുവാനും പാലിക്കുകയും, ശാന്തിയും സമാധാനവും, സുരക്ഷിതത്വവുമുള്ള അന്തരീക്ഷം നിലനിർത്താൻ പൂർണ്ണമായി പ്രയത്നിക്കുകയും ചെയ്യും. നമ്മുടെ അമൂല്യ സമ്പത്തായ സൗരോർജ്ജം, ശുദ്ധജലം, പരിസ്ഥിതി മുതലായവ ശരിയായും, സ്വച്ഛമായും ഉപയോഗപ്പെടുത്തും. എന്റെ രാജ്യത്തെ ലോകരാഷ്ട്രങ്ങളുടെ മുൻപന്തിയിൽ എത്തിക്കാൻ വേണ്ട പ്രവർത്തനങ്ങളിൽ സജീവമായി പങ്കെടുക്കുകയും അതിനുവേണ്ടി മറ്റുള്ളവരെ പ്രേരിപ്പിക്കുകയും ചെയ്യും.”

“വായിച്ചു വളരും ചിന്തിച്ചു വിവേകം നേടും

വായിച്ചു വളരും ചിന്തിച്ചു വിവേകം നേടും

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